



## Christine Wolstenholme

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### PROFILE

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Motivated, detail-oriented business professional with solid organizational and time management skills; able to multi-task effectively. Strong written, oral and visual communication skills. Excellent computer skills and knowledge; able to rapidly learn and master varied computer programs and applications.

### EXPERIENCE

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#### EnForm Graphic Productions, Inc., Penns Park, PA

2002 – Present

*Part-time Graphic Designer for Printing Broker.*

*Sample Clients: Dental Manufacturer, Commercial Builders, Formalwear Industry*

- Work directly with clients on the design of printed pieces

#### Graphic Design Consultant

2000 – Present

*Freelance Graphic Designer.*

*Sample Clients: Telecommunications, Architects, Children's Book Publisher, Non-profit Organizations*

- Work directly with clients to establish marketing needs and strategies
- Implement projects from initial layout through completion
- Provide in-house design services for corporate clients such as GMAC Mortgage & AON
- Negotiate and purchase all printing
- Create visual litigation graphics for legal clients

#### Cross Keys Advertising & Marketing, Inc., Doylestown, PA

1988 – 2000

*Held Various Positions for a Small, Full-Service Advertising Agency.*

*Sample Clients: Automotive, Financial, Industrial, Commercial Builders*

*Art Director (1995-2000)*

*Continued to design and purchase printing, but took on these additional responsibilities:*

- Conceptualized and developed marketing strategies and campaigns
- Directed the development and production of all graphics

*Graphic Designer (1988-1995)*

- Brainstormed and developed ideas from thumbnails through computer execution
- Created print ads, corporate identity packages, outdoor advertising, signage, newsletters, direct mail campaigns, brochures, trade show graphics, and graphics for video and internet
- Directed photo shoots
- Negotiated and purchased all printing
- Reviewed bluelines and attended press checks

### INDUSTRY HIGHLIGHTS

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- Proficient in Quark XPress, Illustrator, Photoshop, GoLive, Acrobat; experience with many other programs
- Won awards through graphic industry competitions:
  - Neographics Award – *Ben Franklin Gold Awards for Excellence* for Corporate Brochure and Image Development
  - Art Directors Club of Philadelphia – *Silver Awards* for Letterhead Design and Logo Development
  - Print Magazine – *Certificate of Design Excellence* for Logo Design

### EDUCATION

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Bachelor of Fine Arts in Communication Design – Kutztown University

Digital Arts and Multimedia Design Certificate – La Salle University